



**GABRIELLE DANCY**

Marketing Strategist  
&  
Content Creator



@aLitJoint

[www.GabrielleDancy.wix.com/home](http://www.GabrielleDancy.wix.com/home)



# GABRIELLE DANCY

## HOW I CAN HELP YOU

If there is only one thing you need to know about me, it is that I pride myself on results. Whether you want to make a visual impact or a strategical approach to reach more consumers, I can help both identify and accomplish your goals.

I believe that with the right amount of visual finesse, any project can be catapulted to success. Visual impact can make new consumers curious. This curiosity will lead to likes and website clicks while that same content can make loyal consumers share both your content and their own content--actively enjoying your places, your products and your experiences--with hopes of recognition.

Crisp, Clean and engaging content--that is where I come in. With my background in Marketing and Communications, my desire to learn, my commitment to results, ability to manage workload, and solve problems creatively, I am able to consistently provide noteworthy deliverables and build productive relationships.

## SERVICES

- Branding & Development
- Social Media Management
- Photography
- Videography & Video Editing
- Graphic Design

## AFFILIATES & CLIENTELE

- The United Nations
- St. John's University
- Folk N' Rock Magazine
- Musée Magazine
- Grayscale Studios Clothing
- Life Luxe Jazz Festival
- Brooklyn Hip Hop Festival
- Alpha Kappa Alpha Sorority, Inc.
- BeautyCon LA
- ENVSNfest
- Dutch Bros. Coffee
- & more than 4 dozen Music Artists





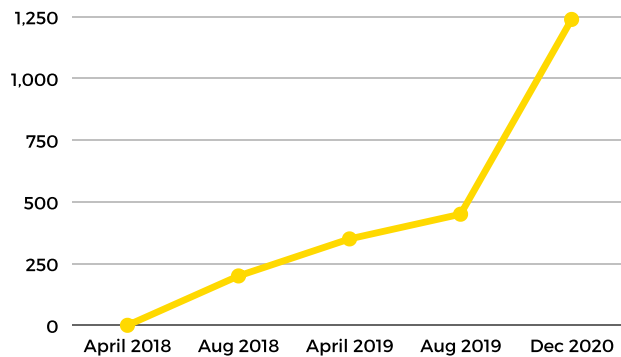
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## MEDIA REACH

Through my efforts, I have been able to reach a large amount of consumers and social media indulgers. I have been able to produce consistently viral content as well as provide content marketing strategy that promotes consistent growth in engagement.



## GROWTH STATISTICS



This chart depicts the growth of my own social media account, created only two years ago in 2018. I began consistently posting and engaging with followers since Autumn of 2019 and I have been able to grow my account following by 400% and increase overall engagement.



## EDUCATION

### INTERNATIONAL COMMUNICATIONS

**Master of Science - 2020**

St. John's University  
New York, NY

### MARKETING

**Bachelor of Science - 2018**

St. John's University  
New York, NY



# Contact Me



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[www.instagram.com/aLitJoint](http://www.instagram.com/aLitJoint)

